

ORDER



Orders
Order / Rev: 1983322
Alt Order #: WOC12481093
Product Desc: TX- Houston CDs
Estimate: 906
Flight Dates: 10/14/20 - 10/20/20
Original Date / Rev: 06/25/20 / 06/25/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Flexpoint Media / POL
Buying Contact:
Billing Contact:
 P.O. Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Congressional Leadership Fund
Demographic: A35+
Product Codes: IS-Candidate/US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Advertiser External ID: 40047
Agency External ID: 39475AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/20/20	55	\$118,000.00	\$100,300.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	55	\$118,000.00	\$100,300.00	0.00
Totals	55	\$118,000.00	\$100,300.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	27%	\$118,000.00
Market	100%	\$437,037.04

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	73%	\$319,037.04

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/14/20	10/20/20	Local News @ 6a M-F #HTownrush @6a	CM	6:00 AM-7:00 AM	21111--	:30	6	\$1,100.00	P02	0.00	NM	6	\$6,600.00
(Program: #HTownrush @6a)525 Index: 107. Nielsen: »1.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/20	10/20/20	21111--					6	\$1,100.00		0.00			
N 2	All	10/14/20	10/20/20	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	11111--	:30	5	\$850.00	P02	0.00	NM	5	\$4,250.00
(Program: CBS This Morning)525 Index: 112. Nielsen: »1.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/20	10/20/20	11111--					5	\$850.00		0.00			
N 3	All	10/14/20	10/17/20	Local News @ 8a Sa 11 NEWS SAT MORN @ 8A	CM	8:00 AM-9:30 AM	-----1-	:30	1	\$650.00	P02	0.00	NM	1	\$650.00
(Program: 11 NEWS SAT MORN @ 8A)525 Index: 100. Nielsen: »1.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----1-					1	\$650.00		0.00			
N 4	All	10/14/20	10/18/20	Local News @ 7a Su 11 News Sun Morn	CM	7:00 AM-8:00 AM	-----1	:30	1	\$400.00	P02	0.00	NM	1	\$400.00
(Program: 11 News Sun Morn)525 Index: 105. Nielsen: »0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----1					1	\$400.00		0.00			
N 5	All	10/14/20	10/18/20	CBS Sunday Morning CBS Sun Morn	CM	8:00 AM-9:30 AM	-----1	:30	1	\$2,380.00	P02	0.00	NM	1	\$2,380.00
(Program: CBS Sun Morn)525 Index: 107. Nielsen: »3.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----1					1	\$2,380.00		0.00			
N 6	All	10/14/20	10/19/20	Price is Right THE PRICE IS RIGHT	CM	10:00 AM-11:00 AM	1--1---	:30	2	\$1,630.00	P02	0.00	NM	2	\$3,260.00
(Program: THE PRICE IS RIGHT)525 Index: 109. Nielsen: »2.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/20	10/20/20	1--1---					2	\$1,630.00		0.00			
N 7	All	10/14/20	10/20/20	Young & the Restless YOUNG & THE RESTLESS	CM	11:00 AM-12:00 PM	-11-1--	:30	3	\$1,630.00	P02	0.00	NM	3	\$4,890.00
(Program: YOUNG & THE RESTLESS)525 Index: 124. Nielsen: »1.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/20	10/20/20	-11-1--					3	\$1,630.00		0.00			
N 8	All	10/14/20	10/19/20	Local News @ 12p M-F 11 NEWS AT NOON	CM	12:00 PM-12:30 PM	1--1---	:30	2	\$1,280.00	P02	0.00	NM	2	\$2,560.00
(Program: 11 NEWS AT NOON)525 Index: 105. Nielsen: »1.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/20	10/20/20	1--1---					2	\$1,280.00		0.00			
N 9	All	10/14/20	10/20/20	Local News @ 6p M-F 11 NEWS AT 6PM	CM	6:00 PM-6:30 PM	11111--	:30	5	\$2,650.00	P02	0.00	NM	5	\$13,250.00
(Program: 11 NEWS AT 6PM)525 Index: 112. Nielsen: »3.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/20	10/20/20	11111--					5	\$2,650.00		0.00			
N 10	All	10/14/20	10/17/20	Local News @ 6p Sa 11 NEWS AT 6PM SAT	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$1,280.00	P02	0.00	NM	1	\$1,280.00
(Program: 11 NEWS AT 6PM SAT)525 Index: 106. Nielsen: »2.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----1-					1	\$1,280.00		0.00			
N 11	All	10/14/20	10/18/20	Local News @ 530p Su 11 NEWS AT 530PM SUN	CM	5:30 PM-6:00 PM	-----1	:30	1	\$1,230.00	P02	0.00	NM	1	\$1,230.00
(Program: 11 NEWS AT 530PM SUN)525 Index: 115. Nielsen: »1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----1					1	\$1,230.00		0.00			
N 12	All	10/14/20	10/20/20	Wheel of Fortune 630-7p WHEEL OF FORTUNE	CM	6:30 PM-7:00 PM	-11-1--	:30	3	\$4,530.00	P02	0.00	NM	3	\$13,590.00
(Program: WHEEL OF FORTUNE)525 Index: 97. Nielsen: »5.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/20	10/20/20	-11-1--					3	\$4,530.00		0.00			

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N13	All	10/14/20	10/19/20	Mon Prime C BULL	CM	9:00 PM-10:00 PM	1-----	:30	1	\$5,900.00	P02	0.00	NM	1	\$5,900.00
(Program: BULL)525 Index: 108. Nielsen: »3.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/20	10/20/20	1-----					1	\$5,900.00		0.00			
N14	All	10/14/20	10/14/20	Wed Prime B SEAL TEAM	CM	8:00 PM-9:00 PM	--1----	:30	1	\$6,950.00	P02	0.00	NM	1	\$6,950.00
(Program: SEAL TEAM)525 Index: 116. Nielsen: »2.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	--1----					1	\$6,950.00		0.00			
N15	All	10/14/20	10/15/20	Thu Prime B MOM/THE UNICORN	CM	8:00 PM-9:00 PM	---1---	:30	1	\$8,100.00	P02	0.00	NM	1	\$8,100.00
(Program: MOM/CAROLS 2ND ACT)525 Index: 107. Nielsen: »2.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---1---					1	\$8,100.00		0.00			
N16	All	10/14/20	10/16/20	Fri Prime A MACGYVER	CM	7:00 PM-8:00 PM	----1--	:30	1	\$5,550.00	P02	0.00	NM	1	\$5,550.00
(Program: MACGYVER)525 Index: 103. Nielsen: »2.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----1--					1	\$5,550.00		0.00			
N17	All	10/14/20	10/17/20	Sat Prime A CRIMETIME SATURDAY	CM	7:00 PM-8:00 PM	-----1-	:30	1	\$2,780.00	P02	0.00	NM	1	\$2,780.00
(Program: CRIMETIME SATURDAY)525 Index: 112. Nielsen: »1.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----1-					1	\$2,780.00		0.00			
N18	All	10/14/20	10/18/20	Sun Prime B THE EQUALIZER	CM	7:00 PM-8:00 PM	-----1	:30	1	\$7,400.00	P02	0.00	NM	1	\$7,400.00
(Program: GOD FRIENDED ME)525 Index: 102. Nielsen: »2.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----1					1	\$7,400.00		0.00			
N19	All	10/14/20	10/19/20	Local News @ 10p M-F 11 NEWS AT 10P MF	CM	10:00 PM-10:35 PM	1-11---	:30	3	\$4,180.00	P02	0.00	NM	3	\$12,540.00
(Program: 11 NEWS AT 10P MF)525 Index: 93. Nielsen: »2.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/20	10/20/20	1-11---					3	\$4,180.00		0.00			
N20	All	10/14/20	10/17/20	Local News @ 10p Sa 11 NEWS AT 10P SAT	CM	10:00 PM-11:00 PM	-----1-	:30	1	\$2,000.00	P02	0.00	NM	1	\$2,000.00
(Program: 11 NEWS AT 10P SAT)525 Index: 103. Nielsen: »2.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----1-					1	\$2,000.00		0.00			
N21	All	10/14/20	10/20/20	Late Show Late Show	CM	10:35 PM-11:37 PM	11111--	:30	5	\$1,280.00	P02	0.00	NM	5	\$6,400.00
(Program: Late Show)525 Index: 119. Nielsen: »1.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/20	10/20/20	11111--					5	\$1,280.00		0.00			
N22	All	10/14/20	10/20/20	Late Late Show Late Late Show	CM	11:37 PM-12:37 AM	11111--	:30	5	\$530.00	P02	0.00	NM	5	\$2,650.00
(Program: Late Late Show)525 Index: 106. Nielsen: »0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/20	10/20/20	11111--					5	\$530.00		0.00			
N23	KHOU	10/16/20	10/20/20	Price is Right Price Is Right	CM	10-11a	MT--F--	:30	1	\$1,630.00	P02	0.00	NM	2	\$3,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----F--					1	\$1,630.00		0.00			
Week:		10/19/20	10/25/20	MT-----					1	\$1,630.00		0.00			
N30	KHOU	10/16/20	10/19/20	M-F 137-212a M-F 137-212a	CM	137-212a	M--F--	:30	2	\$65.00	P03	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----F--					1	\$65.00		0.00			
Week:		10/19/20	10/25/20	M-----					1	\$65.00		0.00			

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													Totals	55	\$118,000.00